International Marketing Agreement Application

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| Full Legal Agency Name: | | | | | | | | | | | | |
| President/Director’s Last Name: | | | | President/Director’s First Name: | | | | | | | |
| Mailing Address: | | | | | | | | City: | | |
| Province/State: | Postal Code: | | Country: | | | | Phone Number: | |
| Fax Number: | Website: | | | | Email: | | | | |
| Date Established*(mm/dd/yyyy)*: | | | | | | US Counselor(s) Name: | | | | | |
| Number of US Counselors: | | Approximate Number of Students Sent to the US Yearly: | | | | | | | | |

Education References

Please list references of two other U.S. education institutions you are currently working with on a commission basis:

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| Institution’s Name | Contact Name | Email/Phone Number |
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| Questions | Answers |
| How long have you been recruiting? How many staff members does your agency have? |  |
| Do you have any other field offices? If so, how many and in which locations? |  |
| How many students do you recruit to the USA on a yearly basis? |  |
| Which schools do you send the most students to? |  |
| What majors do you recruit the most students for? |  |
| Do you work with any other schools in our area? |  |
| How successful do you think you would be in recruiting students for our school? |  |
| What is your marketing strategy? |  |
| Are you registered with the Ministry of Education or other government body in your country? |  |
| Do you work in partnership with any other Agencies (sub-agents)? If so, which ones? |  |
| Do you do school visits for us? Can we coordinate school visits together? |  |
| How can we train your team and communicate with you regularly? (Provide contact information) |  |
| Are you familiar with visa rules and regulations? |  |
| What kind of assistance do you offer your students for their admissions and visa process? Do you charge students any fees? |  |
| Are you a current NAFSA, ICEF, and/or AIRC Member? If not, what associations are you a part of? |  |
| What are the biggest issues you face in recruiting students to the US? |  |