

Marketing - Bachelor of Science  
College of Business

**I. TEXAS CORE CURRICULUM REQUIREMENTS (42 hours)**

Course Name	Status	TCCNS	UHCL
<b>Communication 010 (6 hours)</b> ( <i>Grade of C- or higher is required</i> )			
Composition I		ENGL 1301	WRIT 1301
Composition II/Intro to Professional Writing		ENGL 1302/ENGL 2311	WRIT 1302/WRIT 2311
<b>Mathematics 020 (3 hours)</b>			
* Math for Business & Social Sciences (FOS)		MATH 1324	MATH 1324
<b>Life &amp; Physical Sciences 030/090 (8 hours)</b>			
Choose <b>one</b> course and lab from your current college's Core Curriculum approved list for this category.		Any 030 coded class and 090 coded class or lab	Any 030 coded class and 090 coded class or lab
Choose <b>one</b> course and lab from your current college's Core Curriculum approved list for this category.		Any 030 coded class and 090 coded class or lab	Any 030 coded class and 090 coded class or lab
<b>Language, Philosophy, &amp; Culture 040 (3 hours)</b>			
Choose <b>one</b> course from your current college's Core Curriculum approved list for this category.		Any 040 coded class	Any 040 coded class
<b>Creative Arts 050 (3 hours)</b>			
Choose <b>one</b> course from your current college's Core Curriculum approved list for this category.		Any 050 coded class	Any 050 coded class
<b>American History 060 (6 Hours)</b>			
United States History I		HIST 1301	HIST 1301
United States History II		HIST 1302	HIST 1302
<b>Government/Political Sciences 070 (6 hours)</b>			
Federal Government		GOVT 2305	POLS 2305
Texas Government		GOVT 2306	POLS 2306
<b>Social &amp; Behavioral Sciences 080 (3 hours)</b>			
* Principles of Macroeconomics (FOS)		ECON 2301	ECON 2301
<b>Component Area Option 090 (4 Hours)</b>			
** Public Speaking, Intro to Speech, or any 090		Any 090 coded class	Any 090 coded class
** Learning Frameworks		Any 090 coded class	Any 090 coded class

**II. Lower-Level Business REQUIREMENTS (21 hours)**

Course Name	Status	TCCNS	UHCL
Principles of Microeconomics (FOS)		ECON 2302	ECON 2302
Business Computer Applications (FOS)		BCIS 1305 <b>or</b> 1405	ISAM 1305
** Principles of Financial Accounting (FOS)		ACCT 2301 <b>or</b> 2401	ACCT 2301
** Principles of Managerial Accounting (FOS)		ACCT 2302 <b>or</b> 2402	ACCT 2302
Business Principles (FOS)		BUSI 1301	MGMT 1301
Business Statistics (FOS)		BUSI 2305	DSCI 3321
Business Law		BUSI 2301	LEGL 3301

\* Also meets Texas Core Component and lower level business requirement. A higher-level math can also sub for Math 1324. In case of "double dip" with Social/ Behavioral Science and/or Mathematics core requirements, additional electives may be needed to reach the 120 hours required for the degree.

\*\* Any additional core classes outside the usual core components may end up satisfying these, check with a UHCL transfer advisor prior to enrolling in the Component Area Option 090 courses. [www.uhcl.edu/academics/advising/transfer/advisers](http://www.uhcl.edu/academics/advising/transfer/advisers)

**Transfer Credit Limit**

UHCL will accept all **63 hours** for the transfer courses listed above toward the BS degree requirements. Students are encouraged to follow the Associate of Arts or Associate of Science in Business at their community college, which incorporates the [Field of Study \(FOS\)](#). Students may transfer to UHCL at any point, the courses listed above are only provided for those who are attempting to maximize course options at the community college prior to transferring. [www.uhcl.edu/admissions/apply/transfer/how-to-apply](http://www.uhcl.edu/admissions/apply/transfer/how-to-apply)

**This Bachelor's degree is 120 hours.** The remaining upper-level course requirements (**57 hours**) are to be completed through UHCL. The official requirements for this degree may be viewed in the undergraduate catalog. [www.uhcl.edu/academics/resources/catalog/](http://www.uhcl.edu/academics/resources/catalog/)